***For Immediate Release***

**Maui Jim and Zeal Optics to sponsor Maple Leaf Junior Golf Tour**

**Vancouver, B.C. – (February 18, 2015) –** The fastest growing premium polarized sunglass maker in the world, Maui Jim, together with the ZEAL Optics unique line of eyewear, have signed on to sponsor the number-one played Junior Golf Tour in Canada, the Maple Leaf Junior Golf Tour (MJT).

Maui Jim got its start seeing a need for eyewear technology that could combat intense glare and harmful UV while bringing brilliant colors to life, and has steadily built a cult following as their patented, color-enhancing lens treatments revolutionized the sunglass market. The trendy, up-and-coming ZEAL Optics brand, renowned for high-quality performance eyewear perfect for winter sports, actually create eyewear for every occasion and are the only company in the world that uses plant-based materials in 100% of their sunglass frames.

“We are thrilled to welcome these two world-class eyewear brands on board,” said Murray Poje, PGA of Canada Professional and Executive Director of the MJT, noting that achievements by male and female junior golfers across the country in six age divisions will be recognized with fantastic prizing from Maui Jim and ZEAL Optics at MJT events. “It is just great to see companies of the stature of Maui Jim and ZEAL Optics getting more involved in the golf industry in Canada and we’re honoured that they chose to support the most-played junior tour.”

“Maui Jim has always been a big supporter of golf at all levels,” said Jeff Speiran, Managing Director-Canada for Maui Jim Sunglasses & Zeal Optics. “Partnering with a first class organization like MJT is very exciting for us, and hopefully helps the growth of junior golf in Canada.”

The non-profit MJT presented by Boston Pizza hosts more than 70 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, and the Junior Tour of multi-day events for competitive players which also qualify juniors for international competitions. The MJT offers the very first all-encompassing college recruitment program in Canada and is the ‘Road to College Golf’ for aspiring young players; the program’s alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The program aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level.

For more information about Maui Jim and ZEAL Optics, please visit the websites [www.mauijim.com](http://www.mauijim.com) and [www.zealoptics.com](http://www.zealoptics.com) respectively. For details on the Maple Leaf Junior Golf Tour, please visit [www.maplejt.com](http://www.maplejt.com).

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